

Emails sent to 708 members on 8/31, and 710 members on 9/7, 9/9
8/31 had 379 opened emails and generated 94 clicks to survey
9/7 had 346 opened emails and generated 34 clicks to survey
9/9 had 335 opened emails and generated 40 clicks to survey

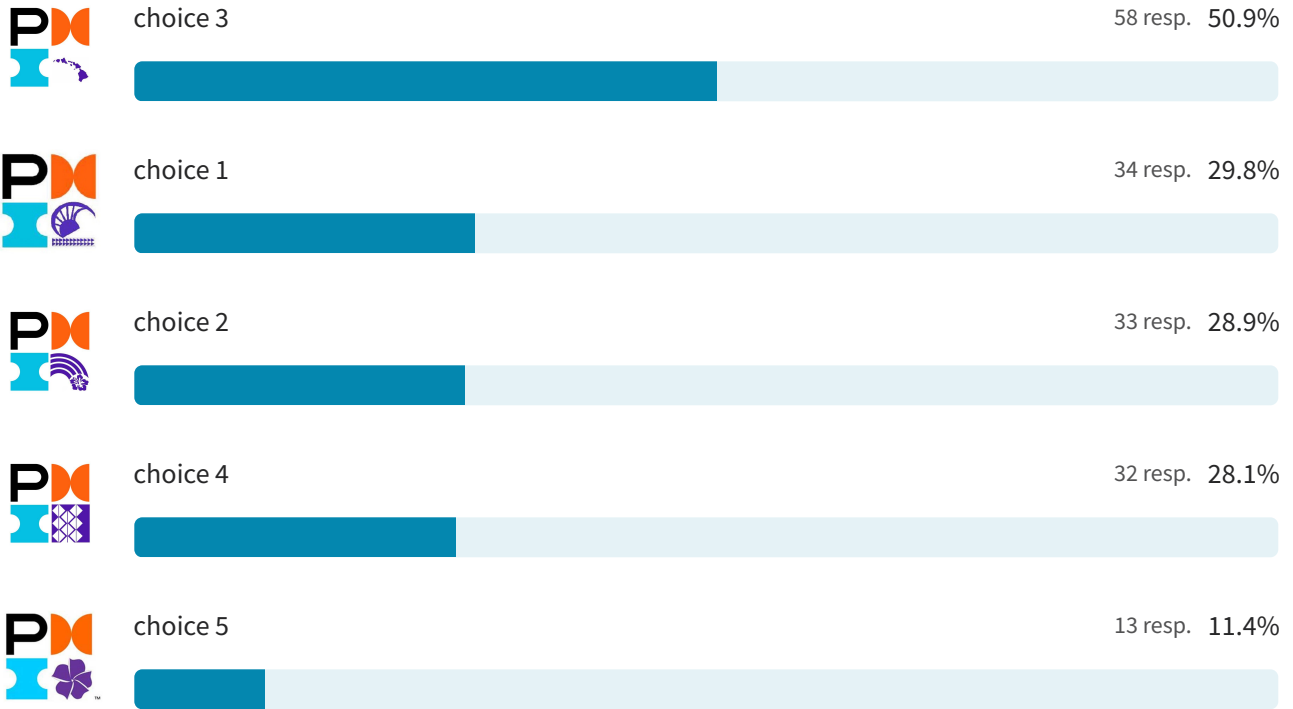
PMIHNL Logo Contest

114 responses















Big picture				
Views	Starts	Submissions	Completion rate	Time to complete
274	156	117	75%	02:59

Select the best design.

114 out of 114 answered



The survey included an open comments section. Here are the submissions.

 choice 3	I know others have meaning, but anyone from international may not recognize it. So the island chain makes sense to me.
 choice 3  choice 2	first choice is #C
 choice 5	None are very compelling. Maybe put it out for another round.
 choice 4	I feel that this design balances with the rest of the images the best.
 choice 3	Since PMI is not a Native Hawaiian organization, I think further reflection on use of cultural symbols should be considered to avoid misuse. The mahiole, for example, is inappropriate for an inclusive and diverse organization like PMI.
 choice 3	This image is known world wide
 choice 4	A was very thoughtful but not as symbolic to all levels of leadership and women. I feel that D represents the organizational and interweaving aspect of Projects. It is also simplistic and yet very traditional.
 choice 3	Let's select a logo which has meaning beyond Hawai'i. When someone from another chapter looks at the logo, what will convey "Oh, this is Hawai'i!" vs a logo which does not clearly convey Hawai'i.
 choice 2  choice 4  choice 3	Although option A is a wonderful start, the mention of the design being reserved for men, automatically takes away from women who also represent the islands - it becomes less inclusive. Options B & D are well thought out, but also simple. Option C is just a statement that I'm sure many would recognize and associate as Hawaii across the world.
 choice 3	Although not unique, this pattern has a broad recognition and easy identification with all members.
 choice 3	Keep it simple. This shows that it represents all of the Hawaiian Islands and the map image is iconic.