

Sponsorship Opportunities

Effective January 2021

In order to offer an ever-enlarging array of programming at a low-cost for our members, The Project Management Institute® Honolulu, Hawaii Chapter (PMIHNL) is seeking financial sponsorship from companies who share our vision of providing outstanding professional development opportunities for current and prospective project management practitioners in the Hawaiian Islands.

The Project Management Institute® Honolulu, Hawaii Chapter (PMIHNL) offers various sponsorship levels for companies to provide financial support. Programs include participation at variety events, breakfasts, general membership meetings, pau hanas, annual dinner, postings on multiple areas of the chapter website and social media, recognition in email correspondence to ~750 members, and recognition on multimedia announcements. Sponsorship for our annual Professional Development Day¹ (PDD) is offered for select annual sponsor packages and available as a stand-alone package by request.

An overview of the sponsorship benefits and opportunities are included below. Please consider joining us in supporting this opportunity to grow our local project management community.

We appreciate your commitment to the project management business community and to the development of professionals of the highest quality in the field of Project Management. PMIHNL shares those values and would be honored to partner with you in pursuing this purpose. Mahalo for your sponsorship consideration!

Visit our Chapter Website at www.pmihnl.org to view the current the Sponsorship Catalog.

Contact our Marketing Director for more information on Chapter Sponsorships: Marketing@pmihnl.org

Contact our Special Projects Director for more information on PDD Sponsorships:

SpecialProjects@pmihnl.org

¹ The PDD is typically a 1-day event for participants to sharpen project management skills, network with other professionals in the discipline, and learn tools and techniques that enable their professional success.

Table of Contents

Annual Sponsorship Catalog	3
All Annual Sponsorships have the following fantastic benefits:	3
ANNUAL PLATINUM SPONSOR - \$10,000	4
ANNUAL GOLD SPONSOR - \$6,000	5
ANNUAL SILVER SPONSOR - \$3,000	6
ANNUAL BRONZE SPONSOR - \$1,500	6
ANNUAL COPPER SPONSOR - \$1,000	6
Annual Sponsorship Benefits at a Glance	7
Other Sponsorship Opportunities	8
(Sponsor an Event)	8
SPONSOR A CHAPTER DINNER - \$3,000	8
SPONSOR A GENERAL MEMBERSHIP MEETING - \$1,500	8
SPONSOR A PAU HANA - \$250	8
SPONSOR A BREAKFAST - \$250	9

Annual Sponsorship Catalog

All Annual Sponsorships have the following fantastic benefits:

- **Company Logo Display and Placement.** Your company's logo will be placed on our chapter marketing materials, the chapter website, and appear on a looping video display at Chapter general membership meetings, annual dinner, and at PDD though out the year (a 12 month period).
- **Complimentary Access.** General Membership Meetings, Networking Pau Hana (seat quantities per event vary by sponsorship level)

ANNUAL PLATINUM SPONSOR - \$10,000

Includes Annual benefits plus:

- **Logo on Chapter Website Home Page:** Large Logo placed prominently on the Home Page.
- **Logo on Chapter Emails.** Logo on chapter emails (at the discretion of the Communications Director).
- **Presentation Opportunities.** Two (2) Opportunities to give a 5 minute presentation: At a General Membership Meeting and at the Chapter's annual dinner.
- **Distribute Company Material.** Opportunity to distribute company material at chapter events at check-in or registration tables.
- **Acknowledgement at events:** Breakfast meetings, general membership meetings, pau hanas, and annual dinner.
- **Complimentary Access to All (8) General Membership Meetings:** Four (4) seats.
- **Complimentary Access to Annual Dinner:** Six (6) seats.
- **Complimentary Access to PMP Exam Prep Class:** Two (2) seats. May be used for a single class or broken up for two separate classes.

Includes the following Professional Development Day Benefits:

- **Presentation Opportunity.** Opportunity to give a 5 minute presentation at the Keynote Session.
- **Banner/Sign Placement.** Your company's banner and/or sign placement at the event Lunch & Pau Hana Mixer.
- **Logo Placement:** Marketing Materials (Flyers), Single Page Schedule, Conference Webpage, Video display (before General Sessions), Conference Bags and Conference Badges.
- **Company banner/sign placement at Lunch.**
- **Exhibit Space:** Two (2) Skirted Tables with chairs.
- **Complimentary Access to event (Including Pau Hana Mixer):** Six (6) passes.
- **Discounted Exhibitor Passes @ \$110 Each:** Limited to the purchase of four (4) passes

ANNUAL GOLD SPONSOR - \$6,000

Includes annual benefits plus:

- **Logo on Chapter Website Home Page:** Medium Logo placed prominently on the Home Page.
- **Logo on Chapter Emails.** Logo on chapter emails (at the discretion of the Communications Director).
- **Presentation Opportunities.** Two (2) Opportunities to give a 5 minute presentation: At a Monthly Chapter Lunch and at the Chapter's Annual Dinner.
- **Company Collateral.** Opportunity to distribute company material throughout the year at Chapter events.
- **Complimentary Access to All (8) General Membership Meetings:** Two (2) seats.
- **Complimentary Access to Annual Dinner:** Two (3) seats.

Includes the following Professional Development Day Benefits:

- **Banner/Sign Placement.** Your company's banner and/or sign placement at the event Pau Hana Mixer.
- **Logo Placement:** Marketing Materials (Flyers), Conference Webpage, Video display (before General Sessions), Conference Bags and Conference Badges.
- **Exhibit Space:** One (1) Skirted Table with chairs.
- **Complimentary Access to event (Including Pau Hana Mixer):** Five (5) passes.
- **Discounted Exhibitor Passes @ \$110 Each:** Limited to the purchase of three (3) passes

ANNUAL SILVER SPONSOR - \$3,000

Includes annual benefits plus:

- **Logo on Chapter Website Home Page:** Small Logo placed prominently on the Home Page.
- **Distribute Company Material.** Opportunity to distribute company material at chapter events at check-in or registration tables.
- **Acknowledgement at events.** Breakfast meetings, general membership meetings, pau hanas, and annual dinner.
- **Complimentary Access to All (8) General Membership Meetings:** Two (2) seats.
- **Complimentary Access to Annual Dinner:** Three (3) seats.

Includes the following Professional Development Day Benefits:

- **Banner/Sign Placement.** Your company's banner and/or sign placement at the event Pau Hana Mixer.
- **Logo Placement:** Marketing Materials (Flyers), Conference Webpage, Video display (before General Sessions), Conference Bags and Conference Badges.
- **Exhibit Space:** One (1) Skirted Table with chairs.
- **Complimentary Access to event (Including Pau Hana Mixer):** Two (2) passes.
- **Discounted Exhibitor Passes @ \$110 Each:** Limited to the purchase of two (2) passes

ANNUAL BRONZE SPONSOR - \$1,500

Includes annual benefits plus:

- **Logo on Chapter Website Home Page:** Small Logo placed prominently on the Home Page.
- **Acknowledgement at events:** Breakfast meetings, general membership meetings, pau hanas, and annual dinner.
- **Complimentary Access to All (8) General Membership Meetings:** One (1) seat.
- **Complimentary Access to Annual Dinner:** Two (2) seats.

ANNUAL COPPER SPONSOR - \$1,000

Includes annual benefits plus:

- **Logo on Chapter Website:** Small Logo placed prominently on the Sponsor Section.
- **Acknowledgement at events:** Breakfast meetings, general membership meetings, pau hanas, and annual dinner.
- **Complimentary Access to All (8) General Membership Meetings:** One (1) seat.

Annual Sponsorship Benefits at a Glance

SPONSOR PACKAGE	PLATINUM	GOLD	SILVER	BRONZE	COPPER
Logo on Chapter Website Home Page, Large	✓	✓			
Logo on Chapter Website Home Page, Small			✓	✓	
Logo on Sponsor Section	✓	✓	✓	✓	✓
Logo on Chapter Emails (At the discretion of the Comm Director)	✓	✓			
Acknowledgement at Chapter Events	✓	✓	✓	✓	✓
Logo on Video display at General Membership Meetings	✓	✓	✓	✓	✓
Logo on Video display at Annual Dinner	✓	✓	✓	✓	✓
Company materials made available at events (At check-in or tables)	✓	✓	✓		
Promotion Opportunity at General Membership Meetings	✓	✓			
Promotion Opportunity at Annual Dinner	✓	✓			
Complimentary Access to All General Membership Meetings (#seats at each lunch)	4	2	2	1	1
Complimentary Access to Annual Dinner (#seats)	6	3	3	2	
Complimentary Access to PMP Exam Prep Class (#seats)	2				
PDD: Logo on Marketing Materials (Flyers)	✓	✓	✓		
PDD: Logo on Single Page Schedule	✓				
PDD: Logo on Conference Webpage	✓	✓	✓		
PDD: Logo on Video display before General Sessions	✓	✓	✓		
PDD: Logo on Conference Bags*	✓	✓			
PDD: Logo on Conference Badges	✓	✓			
PDD: Company materials included in conference bags	✓	✓			
PDD: Company banner/sign placement at Pau Hana Mixer	✓	✓			
PDD: Company banner/sign placement at Lunch	✓				
PDD: Exhibit Space (Spaces/Chairs with skirted table)	2	1	1		
PDD: Complimentary Access to event (incl. Pau Hana Mixer)	7	5	2		
PDD: Discounted Exhibitor Passes @ \$110 Each(Limited to 4, 3 or 2)	4	3	2		

Other Sponsorship Opportunities (Sponsor an Event)

SPONSOR A CHAPTER DINNER - \$3,000

- **Logo Placement:** Acknowledgement of your company's sponsorship with prominent placement of your company's logo on the chapter website specific to the dinner, email communications regarding the event, and acknowledgement at the event.
- **Presentation Opportunity:** Opportunity to give a 5 minute presentation at the event.
- **Company Collateral.** Opportunity to distribute company-provided material at the event.
- **Banner/Sign Placement:** Your company's banner and/or sign placement at the event (if provided by vendor).
- **Complimentary Access:** Two (2) seats to the event.

SPONSOR A GENERAL MEMBERSHIP MEETING - \$1,500

- **Logo Placement:** Acknowledgement of your company's sponsorship with prominent placement of your company's logo on the chapter website specific to general membership meeting, email communications regarding the meeting, and acknowledgement at the event.
- **Presentation Opportunity:** Opportunity to give a 5 minute presentation at the event.
- **Company Collateral.** Opportunity to distribute company-provided material at the event.
- **Banner/Sign Placement:** Your company's banner and/or sign placement at the event (if provided by vendor).
- **Complimentary Access:** Two (2) seats to the event.

SPONSOR A PAU HANA - \$250

- **Logo Placement:** Acknowledgement of your company's sponsorship with prominent placement of your company's logo on the chapter website specific to the pau hana, email communications specific to the pau hana, and acknowledgement at the event.
- **Presentation Opportunity:** Opportunity to give a 5 minute presentation at the event.
- **Company Collateral:** Opportunity to distribute company-provided material at the event.
- **Banner/Sign Placement:** Your company's banner and/or sign placement at the event (if provided by vendor).

SPONSOR A BREAKFAST - \$250

- **Logo Placement:** Acknowledgement of your company's sponsorship with prominent placement of your company's logo on the chapter website specific to the breakfast, email communications specific to the breakfast, and acknowledgement at the event.
- **Presentation Opportunity:** Opportunity to give a 5 minute presentation at the event.
- **Company Collateral:** Opportunity to distribute company-provided material at the event.
- **Banner/Sign Placement:** Your company's banner and/or sign placement at the event (if provided by vendor)

Thank you for your consideration in becoming a PMI Honolulu Hawaii Chapter sponsor. We look forward to the opportunity to partner with you in supporting and growing our local Project Management community. Please contact our Marketing Director for more information on Chapter Sponsorships: Marketing@pmihnl.org or Contact our Special Projects Director for more information on PDD Sponsorships: SpecialProjects@pmihnl.org.